

Press

Viessmann at ISH Energy 2017

Spotlight on digital services for professional contractors

“100+ Into a new century”. This is the motto under which Viessmann will be presenting itself at this year’s ISH Energy trade fair between March 14 and March 18. The motto is intended to express the idea that the company has always viewed challenges as opportunities, has been highly innovative and has trodden this path alongside its trade partners in a very sustainable manner. However, the “+” is even more important than the “100”, as it represents the start of a successful new century – working alongside our professional contractor clients.

How Viessmann supports its partners with digital tools

The central focus of the trade fair stand is on the digital services offered by Viessmann to contractors across the entire value-added chain. The display consists of five stations representing all of a heating contractor’s business processes, allowing visitors to see for themselves how Viessmann supports its partners with digital tools.

Forum and workshops

In the central form clients learn how they can align their businesses to the requirements of the future. The forum also provides an ideal opportunity to carry out live presentations and discussions with visitors. Visitors can gain a vivid insight into the opportunities created by digitization.

Workshops are also offered on the ISH stand in which the Viessmann innovation team enters into dialog with visitors to the trade fair, taking a glimpse into the future with them.

Heating systems
Industrial systems
Refrigeration systems

Viessmann Werke GmbH & Co. KG
35107 Allendorf (Eder)
Tel.: +49 (0)6452 702533
info-pr@viessmann.de
www.viessmann.de

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New products displayed in technology groupings

New products are presented within individual technology groups. The display includes condensing technology together with renewable energy systems such as solar thermal systems, biomass boilers and heat pumps, as well as electricity-generating heating systems, multi-mode systems for commercial solutions and complete energy management systems. Within the framework of a digital solutions presentation, there are demonstrations of the Vitoconnect Web interface, the ViCare app, the ViCare thermostat and many others.

“100 Years of Viessmann” exhibition area

In a gallery consisting of information panels, photographs and historical products, Viessmann invites observers to come on a journey through time as they witness a hundred years of the company's history. Yet even against the backdrop of this century of innovation and partnership, the company still ventures a creative glimpse into the future.

It paints a scene where networked homes form part of a networked infrastructure in which new dimensions of comfort, efficiency and sustainability can be created. With electricity-based energy systems that include electromobility. And with individual feel-good conditions that take account of the needs of each and every occupant.

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